ORDER

Orders Order / Rev: 719586 06359782 Alt Order #: OBAMA SCHED A Product Desc: **WUSA** Estimate: 1905 Flight Dates: 10/02/12 - 10/08/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 10/08/12 / 10/08/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Name: Agency **Buying Contact:** Billing Type: Cash Broadcast Billing Contact: Billing Calendar: 3050 K St NW WEEKLY Billing Cycle: Washington, DC 20007 15% Agency Commission: Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes:** PL-Presidential, Political, PL-Federal Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2012 \$215,450.00 \$183,132.50 0.00 68 10/01/12 10/07/12 55 \$198,050.00 \$168,342.50 Totals 68 \$215,450.00 \$183,132.50 0.00 10/08/12 13 10/14/12 \$17,400.00 \$14,790.00 **Account Executives**

Α	account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
_	aron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End Inventor	v Code Break Start/End	Time Days Len Spots	Rate Pri Rtg Type	Spots	Amount
E 1 WUSA 10/02/12 10/08/12 10-11a	CM 10-11a	<u> </u>	\$1,000.00 P-1 0.00 NM		\$2,000.00
Let's Mal	ke a Deal				
Start Date End Date Weekda	ays Spots/Week Rate	Rating		İ	
Week: 10/02/12 10/08/12 MTWTF-		0.00			
Spot Ch Date Range Description	Start/End Time		ength Rate Rtg Type		
4 NUSA 10/02/12-10/08/12 10-11a	10-11a	MTWThF	:30 (\$1,000.00) 0.00 NM		
Credited]	
E 2 WUSA 10/02/12 10/08/12 Letterman	n CM 1135P-123	7A MTWTF :30 5	\$900.00 P-2 0.00 NM	3	\$2,700.00
•	nt with David Letterman				
DAVID LETTERMAN					
Start Date End Date Weekda		Rating			
Week: 10/02/12 10/08/12 MTWTF-	σ φοσο.σσ	0.00	Data Dia Tana		
Spot Ch Date Range Description	Start/End Time		ength Rate Rtg Type		
4 NUSA 10/02/12-10/08/12 Letterman	1135P-1237A	МГWГhF	:30 (\$900.00) 0.00 NM		
Credited	4405D 4007A	MOUTE I	00 (0000 00) 0 00 144		
5 NUSA 10/02/12-10/08/12 Letterman Credited	1135P-1237A	МГWГhF	:30 (\$900.00) 0.00 NM		
E 3 WUSA 10/02/12 10/08/12 Price Is F	0 '	MTWTF :30 4	\$1,500.00 P-1 0.00 NM	3	\$4,500.00
The Price	e is Right				
PRICE IS RIGHT					
Start Date End Date Weekda		<u>Rating</u>			
Week: 10/02/12 10/08/12 MTWTF-	- 4 \$1,500.00	0.00		I	

Print Date: 10/08/12 10:29:01 Page 2 of 4

WUSA

Order / Rev: 719586

06359782 Alt Order #:

Advertiser: Obama/D/President

Product Desc: OBAMA SCHED A

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905

Ln Ch Start E	End Inve	entory Code	Break	Start/End	Γime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 3 WUSA 10/02/12 1		e Is Right	CM	11a-12p	МГЖГБ-	- :30	4 \$1,500.00 P-1	0.00 NM	3	\$4,500.00
PRICE IS RIGHT	rne	Price is Right								
			Spots/Week	Rate	Rating					
Week: 10/02/12 10/ Spot Ch Date Range		WTF otion		\$1,500.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type	i	
1 NUSA 10/02/12-10			11a-			MTWThF			1	
Credited									l .	
4 WUSA 10/02/12 1		ews @ Noon ews @ Noon	СМ	12-1230P	МГЖГБ-	- :30	4 \$1,500.00 P-1	0.00 NM	4	\$6,000.00
9 NEWS AT NOON	0110	0110 (0 110011							l	
		eekdays <u>S</u> WTF	Spots/Week 4	Rate \$1,500.00	Rating 0.00				i	
5 WUSA 10/02/12 10/			CM	4-5p	MTWTF-	- :30	4 \$1,200.00 P-1	0.00 NM	4	\$4,800.00
	Dr. I			•			. ,		i	
DR. PHIL Start Date En	d Date We	eekdays S	Spots/Week	Rate	Rating				i	
		WTF			0.00				İ	
6 WUSA 10/02/12 1			CM	5-6p	MTWTF-	- :30	4 \$1,200.00 P-1	0.00 NM	4	\$4,800.00
9 NEWS AT 5P	9 Ne	ews @ 5p							i	
Start Date En			Spots/Week	Rate	Rating				İ	
	700/12	WTF		\$1,200.00	0.00	.20	4	0.00 NIM	1,	#C 000 00
7 WUSA 10/02/12 10		ews @ 6p ews @ 6p	СМ	6-630p	MTWTF-	- :30	4 \$1,500.00 P-1	0.00 NM	4	\$6,000.00
9 NEWS AT 6P		,							1	
		<u>eekdays </u>	Spots/Week 4	Rate \$1,500.00	Rating 0.00				i	
8 WUSA 10/02/12 1		9 News @ 6a	CM	6-7a	MTWTF-	- :30	4 \$800.00 P-1	0.00 NM	4	\$3,200.00
O NEWC NOW @ CA		ws @ 6a							i	
9 NEWS NOW @ 6A Start Date En		eekdays	Spots/Week	Rate	Rating				i	
		WTF	4	\$800.00	0.00				l	
9 WUSA 10/02/12 1		ews Tonight 7p ews Tonight 7p	СМ	7-730p	MTWTF-	- :30	5 \$1,500.00 P-1	0.00 NM	5	\$7,500.00
9 NEWS TONIGHT	3 146	ews ronight /p	'						l	
		eekdays <u>S</u> WTF	Spots/Week_	Rate	Rating				l	
Week: 10/02/12 10/ 10 WUSA 10/02/12 1		This Morning	CM	\$1,500.00 7-9a	0.00 MTWTF-	- :30	5 \$400.00 P-1	0.00 NM	5	\$2,000.00
	CBS	This Morning	O.III	7 00		.00	σ ψισσίστι	0.00 14141	Ű	Ψ2,000.00
CBS THIS MORNING Start Date En	·	ookdove 9	Spots/Week	Poto	Pating				i	
		eekdays <u>S</u> WTF	5 5pois/week	<u>Rate</u> \$400.00	Rating 0.00				İ	
11 WUSA 10/02/12 1		ertainment Toni	-	730-8P	MTWTF-	- :30	5 \$3,000.00 P-1	0.00 NM	5	\$15,000.00
ENTERTAINMENT T		ertainment Ton	ight						i	
		eekdays S	Spots/Week	Rate	Rating				İ	
	700/12	WTF		\$3,000.00	0.00		4 000000	0.00.104	1 .	* 4 *** ******************************
12 WUSA 10/02/12 10		a de Edition/Insid	CM ler	9-10a	МГЖГБ-	- :30	4 \$400.00 P-1	0.00 NM	4	\$1,600.00
INSIDE EDITION/INS	SIDER								1	
		ekdays <u>S</u> WTF	Spots/Week 4	Rate \$400.00	Rating 0.00				i	
13 WUSA 10/05/12 1			CM	10-11P	F-	- :30	1 \$14,000.00 P-1	0.00 NM	1	\$14,000.00
TIED O MOLLIDIE		e Bloods							1	
TIER 2 - NO LUR LE Start Date En			Spots/Week	Rate	Rating				l	
		F		\$14,000.00	0.00				1	
14 WUSA 10/05/12 1			CM	8-9P	F-	- :30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
TIER 2 - NO LUR LE		: NY							1	
								'		

Print Date: 10/08/12 10:29:01 Page 3 of 4

Order / Rev: 719586 Advertiser:

Obama/D/President

06359782 OBAMA SCHED A Alt Order #: Product Desc: WUSA

Flight Dates: 10/02/12 - 10/08/12 Estimate: 1905

Ln Ch Star	rt End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ts Rate	e Pri	Rtg Type	Spots	Amount
14 WUSA 10/05	5/12 10/05/12		CM	8-9P		F	:30	1 \$3,000.	00 P-2	0.00 NM	1	\$3,000.00
TIER 2 - NO L	IID I EET CSI	CSI: NY										
Start Date		Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	F	1	\$3,000.00	0.0	_						
15 WUSA 10/05	5/12 10/05/12	Fri Prime B	CM	9-10P	= :	F	:30	1 \$4,500.	00 P-2	0.00 NM	1	\$4,500.00
TIER 2 - NO L	LID LEET MAI	Made in Jersey										
Start Date		Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	F	1	\$4,500.00	0.0	-						
17 WUSA 10/06	6/12 10/06/12	Sat Prime C	CM	10-11P		S-	:30	1 \$4,000.	00 P-1	0.00 NM	1	\$4,000.00
TIED 2 NO.I		48 Hours Myster HOURS MYSTERY										
Start Date		Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	S-	1	\$4,000.00	0.00	_						
18 WUSA 10/06	5/12 10/06/12	NCAA Football G	ame #1CM	12p-3p		S-	:30	3 \$3,000.	00 P-2	0.00 NM	3	\$9,000.00
001150555		NCAA Football G	Same #1	(12:00 PM-7	7:00 PM)							
COLLEGE FB		Mookdovo	Cnoto/Mook	Poto	Dotino							
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 3	Rate \$3,000.00	<u>Rating</u> 0.00	-						
Spot Ch Date		<u>Description</u>		t/End Time		<u>v</u>		Length	Rate	Rtg Type		
		ICAA Football Gan			`		Sa			0.00 NM		
2 VUSA 10/01	/12-10/07/12 N	NCAA Football Gan	ne #2 3-7p)	(12:00 PN	И-7:00 F	Sa	:30 \$3,	00.00	0.00 NM		
19 WUSA 10/06	6/12 10/06/12	NCAA Football P		NCAA Foot	ball Pre-	S-	:30	1 \$1,500.	00 P-2	0.00 NM	1	\$1,500.00
COLLEGE FB	LTODAY	NCAA Football P	re-Game									
Start Date		Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	S-	1	\$1,500.00	0.0	-						
20 WUSA 10/06	6/12 10/06/12		CM	Sa 7-8p		S-	:30	1 \$850.	00 P-3	0.00 NM	1	\$850.00
GAME ON		Game On										
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	S-	1	\$850.00	0.0	-						
21 WUSA 10/06	6/12 10/06/12		CM	9-10P		S-	:30	1 \$4,000.	00 P-1	0.00 NM	1	\$4,000.00
TIFR 2 - NO I	LIR LEFT CRI	Crimetime Sature METIME SATURD	,									
Start Date		Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	S-	1	\$4,000.00	0.0	-						
22 WUSA 10/07	7/12 10/07/12	NFL Football Gar	me #1 CM	NFL Footba	all Gam-	S	:30	2\$16,000.	00 P-1	0.00 NM	2	\$32,000.00
RAVENS @ K	ANSAS CITY	Ravens/KC										
Start Date		Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/01/12	10/07/12	S		\$16,000.00	0.0	5						
Spot Ch Date		Description		t/End Time	~	_		Length		Rtg Type 0.00 NM		
		NFL Football Game NFL Football Game		Football Ga			Su	, ,		0.00 NM		
												* 40.000.00
23 WUSA 10/07	//12 10/07/12	NFL Football Gar Broncos/Pats	ne #2 Civi	NFL Footba (4:00 PM-7:		5	:30	1 \$16,000.	00 P-2	0.00 NM	1	\$16,000.00
BRONCOS @	PATS	Bronoco, r ato		(1.001 111 7.	00 1 111)							
Start Date		Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/01/12	10/07/12	S		\$16,000.00	0.00			4.040.000	00 D 4	0.00 NIM		# 40,000,00
24 WUSA 10/04	1/12 10/04/12	Thu Prime A Big Bang Theory	CM /Two and a Ha	8-9P		T	:30	1 \$18,000.	UU P-1	0.00 NM	1	\$18,000.00
TIER 2 - NO L	UR LEFT BIG	BANG/2.5 MEN	, unu a m	••								
Start Date		Weekdays	Spots/Week	Rate	Rating	-						
Week: 10/01/12	10/07/12	T		\$18,000.00	0.00			4.0.000	005:	0.00.111		# 40 000 00
25 WUSA 10/04	1/12 10/04/12	Thu Prime B Person of Interes	CM et	9-10P		T	:30	1 \$16,000.	υυ P-1	0.00 NM	1	\$16,000.00
TIER 2 - NO L	UR LEFT POI		^									
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/01/12	10/07/12	T	13	\$16,000.00	0.00	D					l	

Print Date: 10/08/12 10:29:02 Page 4 of 4

WUSA

Order / Rev: 719586 Advertiser: Obama/D/President

Alt Order #: 06359782

OBAMA SCHED A Product Desc:

10/02/12 - 10/08/12

1905

Flight Dates:

Estimate:

Ln Ch Star	t End	Inventory Code	Break	Start/End Tim	ie Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
25 WUSA 10/04	/12 10/04/12	Thu Prime B	CM	9-10P	T	:30	1\$16,000.00 P-1	0.00 NM	1	\$16,000.00
		Person of Interest								
TIER 2 - NO L	JR LEFT POI									
26 WUSA 10/02	/12 10/08/12	9 News @ 11p	CM	M-Su 11-1135p	MTWTFSS	:30	5 \$2,500.00 P-2	0.00 NM	5	\$12,500.00
		9 News @ 11p								
9 NEWS NOW	@ 11PM									
Start Date	End Date		Spots/Week	Rate F	Rating					
Week: 10/02/12	10/08/12	MTWTFSS	5	\$2,500.00	0.00					
27 WUSA 10/02	/12 10/02/12	Tue Prime A	CM	8-9P	- T	:30	1 \$20,000.00 P-1	0.00 NM	1	\$20,000.00
		NCIS								
TIER 2 - NO L	JR LEFT NCI	S								
Start Date	End Date		Spots/Week	Rate F	Rating					
Week: 10/01/12	10/07/12	- T	1	\$20,000.00	0.00					

Totals 68 \$215,450.00